

Automated Deep Learning for Enterprises



# Enabling businesses to benefit from Deep Learning

#rapid #cost-effective #within-resource-limitation

### Artificial Intelligence can be adopted in many ways.

Rule Based

NLP, Classic ML, Statistical Modelling...

Hand crafted rules and highly customized models

Low Accuracy

Limited scope

High operational costs & complexity

Self-learning

Advanced ML, Deep Learning

Self-learning systems with enough training data sets

Higher Accuracies

Can solve complex tasks

Largely automated

Autonomous

Deep Learning

Adaptive systems without the need for labelled training data

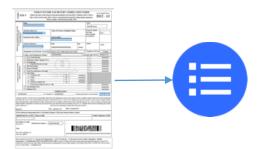
Adapt and match up with human performances at any task

## Deep Learning powers the next generation 'Al' apps

#### **Process Automation**

# Data extraction from dynamic unstructured data

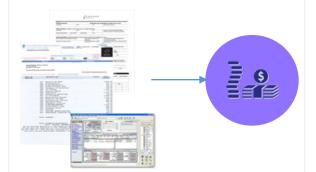
Segment, Extract, Populate



#### Intelligent Automation

#### **Claims Automation**

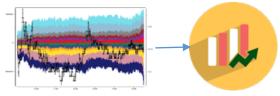
Segment, Extract, Populate, Classify, & Predict



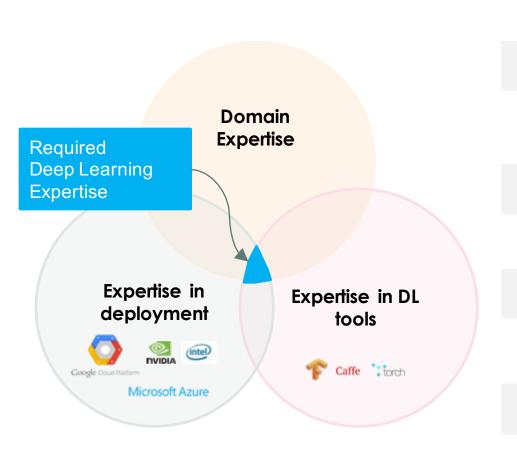
#### Efficiency Level

### Risk Monitoring

Classify, Predict & Validate



## Building Deep Learning(DL) system is complex & time consuming



Scarce Talent Pool

1.4Million DL scientists required in 2017 and available resources are less than 6%

Inadequate performancesLess than 10% of DL projects goes to production

Expensive Ops & Maintenance

3 DL needs huge computing power for both training and inferencing

Fast changes & disruptive

Deep Learning gained its importance only from last 3 years leads to New hardware (TPUs, FPGAs etc); layers (GANs, Rienforcement NNs etc)..etc



# Arya's approach - Helping businesses adopt Deep Learning

Use 'Al' to automate complex data science tasks in building 'Al'

platform



#### Sophisticated Tools

Short path to test for business benefit



#### Scalable Stack

Cheaper initial hardware/infra outlays



# Integration & expansion capabilities

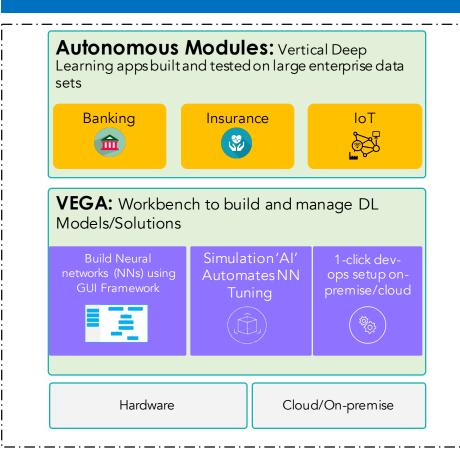


Synchronize own system with marketplace micro-apps for complete solution



Build Artificial Intelligence solutions
using 'Deep Learning'
that can learn and adapt
autonomously

## Arya.ai - Product Portfolio



# Case study Insurance

Customer:

Private Sector Insurance company

Industry: **Health Insurance** 

**Type:** Decision & Process Intelligence

#### **Purpose:**

- Automatic processing of health claims based on digitized information.
- Analytical Intelligence –Flag suspicious transactions detection and other operational insights.

# Health Claims: Current Process



#### **Current Processes:**

- Human decision processes for both Pre-authentication and adjunction
- Doctors and experts behind the decision
- Involves processing a lot of parameters from customer data to diagnosis data

#### Data Challenges to use Classic ML

- Complex data set
- Features distributed among different data sets
- Skewness in training data

User Data
Historical data
Transactional Information
Diagnosis Information
Hospital Information

#### Facts & Stats

# \$80 billion

insurance fraud steal a year across all lines of insurance in US alone.

# 61% Insurers

report that the number of suspect frauds have increased significantly in the last 3 years

76%

of insurers are using technology to detect suspect claims 1/3<sup>rd</sup>

of SIUs expect to invest more on predictive modeling technology in 2017



# Claims Processing - Health Insurance Current Process

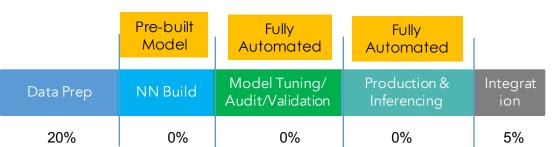
#### **Industry Challenges:**

- Claims Leakage: Claims Leakage accounts 6% to 12% as percentage of paid losses
- Operational Expensive: 8 to 20 cents of every premium dollar pointed at loss costs and associated expenses of Claims
- Increase in Frauds: An estimated \$80 billion insurance fraud steal a year just in US.
- **Time consuming Process:** On an average the processing time varies from 30mins to 60mins to predict admissibility and more than 20hrs for claims settlement

### Case study

# **Automated Claims Processing**







#### Time for training & tuning: 6 weeks

Time for Parallel run:

4 weeks

# Training and integration

- Trained on more than 2yrs+ of labelled historical data
- Compared with current performance in parallel run on batch wise testing
- Feedbacks are fed into the system for final fine tuninas

# Arya.ai reduced around 75% of resources required to use Deep learning

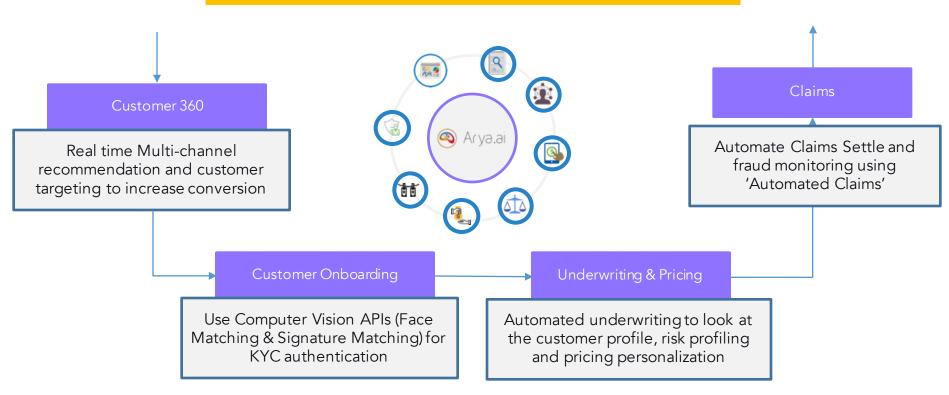
#### In production:

- The module delivered over 40% cost savings compared to current process
- Reduced the processing time considerably
- Increased the ability to scout for risk prone transactions

# Going forward



## Arya.ai - 'Al' Operating System for Insurance





Enterprise Deep Learning platform

"The Leading Millennial Consumer Tech Founders In Asia"

Forbes

Hot startup: Algorithm for artificial intelligence is this startup's code



Top 4 Next Gen Technology startup – among 54 countries

