

#### 29<sup>TH</sup> AIO CONFERENCE 27<sup>TH</sup> – 30<sup>TH</sup> MAY KHARTOUM, SUDAN



# MICROINSURANCE AS STIMULUS FOR MICROFINANCE "SUDAN VIEW"

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#### MICROFINANCE SYSTEM IN SUDAN

## A: REGULATOR: CENTRAL BANK OF SUDAN [CBOS] – MICROFINANCE UNIT

- LEGISLATIONS
- CAPACITY BUILDING
- PROMOTER OF MICROFINANCE SECTOR IN SUDAN.
- CBOS DIRECTED COMMERCIAL BANKS TO ALLOCATE 12% OF THEIR TOTAL LENDING PORTFOLIOS TO MICROFINANCE SDG 3 BILLION [ ABOUT \$ 1. BILLION] 1 SDG = 0.36.00

#### MICROFINANCE SYSTEM IN SUDAN

#### **B: MICRO FINANCE SUPPLY:**

#### 1/ BANKING SYSTEM

- 33 COMMERCIAL BANKS ARE FUNCTIONING,
   20 BANKS PROVIDING MICROFINANCE
   SERVICES
- AMAN FUND
  - SDG 200,000,000 [\$72,000,000]
  - 75% BANKS
  - 25% ZAKAT AUTHORITY
- LOAN SIZE UP TO SDG 20,000.00 [ABOUT \$7,000]

# MICROFINANCE SYSTEM IN SUDAN 2/ SOCIAL FUNDS

- A. NATIONAL PENSIONERS' FUND
- B. GRADUATE EMPLOYMENT PROJECT
- C. OTHERS

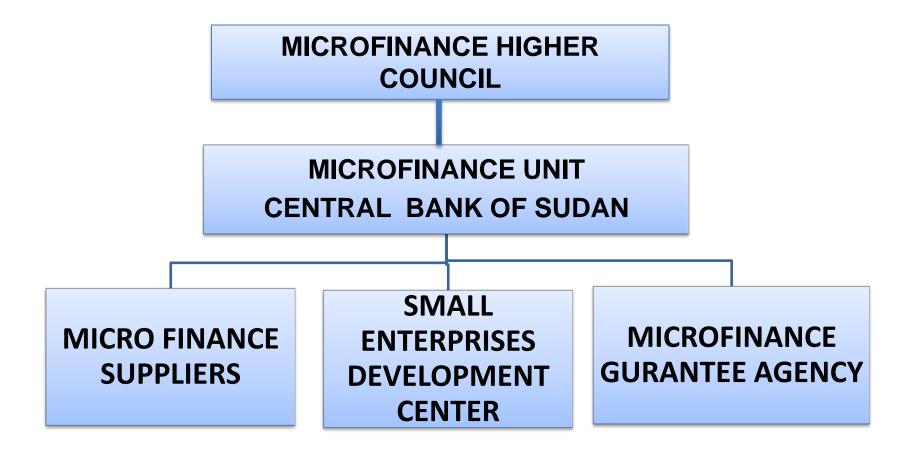
 PROVIDE SUPPORT TO POOR AND LOW INCOME GROUPS, INCLUDING WOMEN, THE ELDERLY, STUDENTS, GRADUATES, AND PENSIONERS

#### MICROFINANCE SYSTEM IN SUDAN

#### C: KEY STAKEHOLDERS / SUPPLIERS

- FEDERAL GOVERNMENT
- STATE GOVERNMENTS
- LOCAL GOVERNMENTS BELOW STATE LEVEL
- BANKING SYSTEM
- INSURANCE SECTOR
- PROJECTS, FUNDS, PROGRAMS, SCHEMES
- NGOs
- PRIVATE SECTOR
- TRAINING INSTITUTIONS AND UNIVERSITIES

#### **MICROFINANCE SYSTEM**

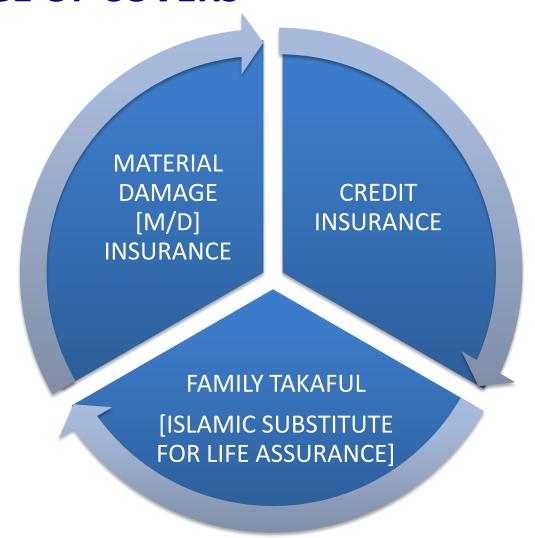


# MICROINSURANCE AS STIMULUS FOR MICROFINANCE

- IN 2008 SUDANESE INSURANCE MARKET LAUNCHED MICROINSURANCE PRODUST IN RESPONSE TO THE CBOS DIRECTION TO THE COMMERCIAL BANKS TO PROVIDE MICROFINANCE.
  - TO FILL THE GAP IN MICROFINANCE CYCLE.
  - TO ENCOURAGE BANKING SYSTEM TO FINANCE SMALL ENTERPRISES TO HELP POVERTY ALLEVIATION.
  - TO PROTECT MICROFINANCE FUNDS AGAINST DEFAULT RISK.
  - TO HELP IMPLEMENTATION OF CBOS MICROFINANCE STRATEGY.

# \*HOW PACKAGE OF COVERS CONTROLS MICROTAKAFUL RISKS

### SHIEKAN AS A MULTI-LINES INSURER PROVIDES A PACKAGE OF COVERS



#### \* MATERIAL DAMAGE CLASSES

- LIVESTOCK.
- FIRE & BURGLARY.
- MB.
- EE.
- MOTOR.
- AGRICULTURAL.

#### **INSURED PERCENTAGE:**

• CREDIT INSURANCE 90%

• MATERIAL DAMAGE INSURACE 100%

• FAMILY TAKAFUL [LIFE] 100%

#### MICROINSURANCE SUCCESSFUL PRACTICES

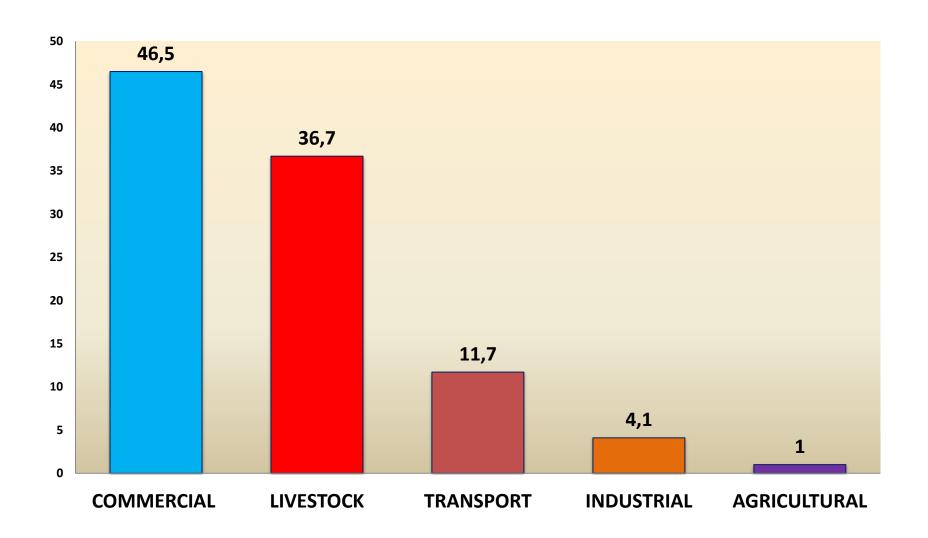
- MICROINSURANCE PILOT PROJECT 2008 -2011
- CONNECTING FARMERS TO MARKETS PROJECTS 2011

### MICROINSURANCE PILOT PROJECT 2008 -2011 PARTICIPANTS:

- SAVINGS AND SOCIAL DEVELOPMENT BANK.
- FAMILY BANK.
- REAL ESTATE COMMERCIAL BANK.
- FARMER COMMERCIAL BANK.
- SUDANESE AGRICULTURAL BANK.
- ISLAMIC CO-OPERATIVE DEVELOPMENT BANK.
- ANIMAL RESOURCES BANK.
- INDUSTRIAL DEVELOPMENT BANK.
- AL SHAMAL ISLAMIC BANK.
- OMDURMAN NATIONAL BANK.



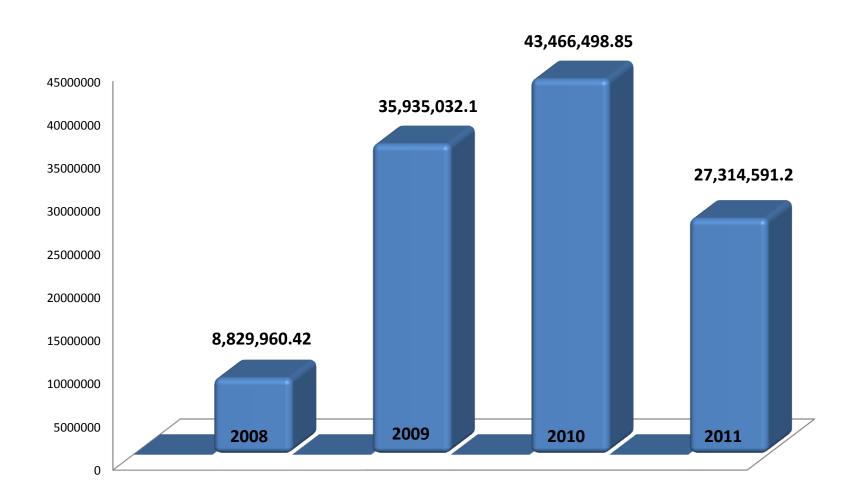
#### **SECTORS INSURED: 2008 TO 2011**



#### **MICROINSURANCE PILOT PROJECT BUSINESS 2008 - 2011**

YEAR	BUSINESS INSURED SDG	PREMIUM SDG	BENEFICIARIES
2008	8,829,960.42	382,371.21	752
2009	35,935,032.10	2,112,768.70	8555
2010	43,466,498.85	2,228,223.05	6099
2011	27,314,591.20	1,615,477.00	1759
TOTAL	115,546,082.57	6,338,839.96	17,172

#### **PILOT PROJECT BUSINESS INSURED 2008 - 2011**





















#### **CONNECTING FARMERS TO MARKETS PROJECT**

#### **KEY CONCEPT / THEME OF THE PROJECT:**

- TO ENABLE SMALL- SCALE FARMERS TO GET OUT OF THE CYCLE OF UNDER —PRODUTION AND POVERTY.
- BECOME SELF- SUFFICIENT AND PRODUCE A SURPLUS.

#### **MAIN OBJCTIVES:**

- TO CONNECT SMALL SCALE FARMERS [LESS THAN 5 TO 10 FEDDANS] TO FOUR "MARKETS".
- MARKET FOR MICR- CREDIT.
- MARKET FOR MICRO- INSURANCE.
- MARKT FOR EXTENTION SERVICES.
- MARKET FOR SALE.

#### **CONNECTING FARMERS TO MARKETS:**

#### **PARTENERS:**

- MICROFINANCE UNIT, CENTERAL BANK OF SUDAN (MFU).
- UN WORLD FOOD PROGRAMME (WFP).
- UNDP.

#### **CONNECTING FARMERS TO MARKETS**

3 **AGRICULTURE MICRO MICRO AGRICULTURE EXTENTION INSURANCE FINANCE CROPS SERVICES MARKETS** 

#### **CONNECTING FARMERS TO MARKETS:**

- PARITICIPATS
  - BANK OF KHARTOUM.
  - FAMILY BANK.
  - SAVINGS AND SOCIAL DEVELOPMENT BANK.

#### **CONNECTING FARMERS TO MARKETS:**

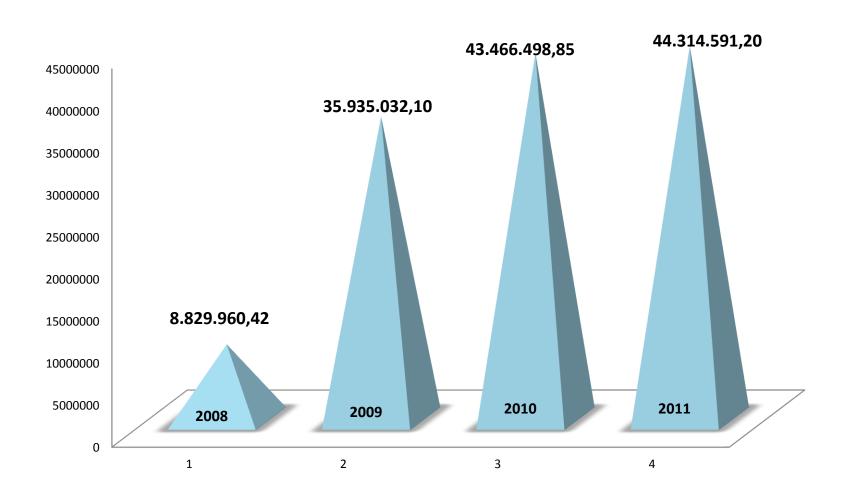
FINANCE SDG	PREMIUM SDG	BENEFICIARIES (FARMERS)	
17,000,000.00	935,000.00	66,000	



### MICROINSURANCE PILOT PROJECT & CONNECTING FARMERS TO MARKETS BUSINESS 2008 - 2011

YEAR	BUSINESS INSURED SDG	PREMIUM SDG	BENEFICIARIES
2008	8,829,960.42	382,371.21	752
2009	35,935,032.10	2,112,768.70	8555
2010	43,466,498.85	2,228,223.05	6099
2011	44,314,591.20	2,550,477.00	67,760
TOTAL	132,546,082	7,273,839	83,172

### BUSINESS INSURED 2008 – 2011 PILOT PROJECT & CONNECTING FARMERS TO MARKETS



#### **GOVERNMENT SUPPORT:**

❖GOVERNMENT PAY 50% OF AGRICULTURAL INSURANCE PREMIUM TO INSURANCE COMPANIES.

#### WHO BEAR THE PREMIUM:

- MATERIAL DAMAGE COVER BENEFICIARIES OR PARTICIPANT
- FAMILY TAKAFUL (LIFE) COVER BENEFICIARIES OR PARTICIPANT
- DOMESTIC CREDIT COVER PARTICIPANT (BANK) ONLY.

# LOSS PREVENTION MEASURES AS RISK CONTROL TOOL FOR MICROINSURANCE:

#### **LOSS PREVENTION DEPARTMENT:**

- THE MEASURES TAKEN TO REDUCE THE PROBABILITY OF OCCURRENCE OF A LOSS INCLUDE:-

1/ RISK ASSESSMENT
2/VETERINARY SERVICES
3/TECHNICAL SUPPORTS
4/POST LOSS SURVEY
5/RISK IMPROVEMENT ADVICE
6/CORRECTIVE ACTIONS.

- MICROINSURANCE OPERATORS:
- SHIEKAN INSURANCE & REINSURANCE CO.
- ISLAMIC INSURANCE CO.
- AL TAWONIA INSURANCE CO.
- AL BARAKA INSURANCE CO.
- MICROINSURANCE POOL (UNDER ESTABLEISHMENT).

#### **MICROINSURANCE OPPORTUNITIES:**

- HUGE MICROFINANCE FUND.
- MICROFINANCE INFRASTRUCTURE.
- REGULATOR
- MICROFINANCE SYSTEM.
- LEGISLATIONS.
- GOVERNMENT'S SUPPORT.

#### **MICROINSURANCE CHALLENGES:**

- MICROFINANCE AWARENESS.
- EFFICIENT RISK MANAGEMENT TOOLS.
- LACK OF CREDIT INFORMATION.
- MORAL HAZARD.
- REINSURANCE CAPACITY.
- INSURANCE PRODUTS EXPANTION

#### **BENEFITS OF MICROINSURANCE**

- > LOAN GURANTEE FOR FINANCE PROVIDERS
- > POLICY HOLDERS ENTITLED TO SURPLUS
- > REDUCE INSURANCE COST
- ► POLICYHOLDERS BENEFITS FROM LOSS PREVENTION SERVICES
- > REDUCE ECONOMIC WASTE
- > SOCIAL RESPONSIBILITY
- > HELP POVERTY ALLEVIATION
- > A METHOD OF CO-OPERATION BETWEEN PARTICIPANTS

